



## **Privacy Statement**

Telford Shopping Centre and your personal data

### **PRIVACY STATEMENT**

"Personal Data" is any data that identifies you. The Personal Data which you supply to us you agree will be true. We will deal with your Personal Data in compliance with the current UK data protection legislation. Please note this applies only to Telford Shopping Centre and not to other companies' or organisations' websites to which we may link. Personal Data will be collected, processed and used by Telford Shopping Centre for the purposes of providing our service to you and the other purposes mentioned below. Personal Data may also be processed and used by such other organisations on our behalf for the purpose of providing the best possible service to you. The use of information will remain under the control of Telford Shopping Centre at all times. We will never sell or share your data with any third parties.

We only send post, email and text messages to you about news, events and exclusive offers that we consider may be of interest to you and only if you have given us permission to do so. If you have agreed to be contacted by telephone / mobile then calls may be monitored and may be recorded for quality and training purposes.

### **Security**

We endeavour to take all reasonable steps to protect your personal information. However, we cannot guarantee the security of any data you disclose online. You accept the inherent security risks of providing information and dealing online over the Internet and will not hold Telford Shopping centre responsible for any breach of security unless this is due to our negligence or wilful default.

### **General**

You have the right to see personal data (as defined in the Data Protection Act) that we keep about you upon receipt of a written request. We are entitled to charge a maximum fee of £10 to meet our costs in providing you with the details we hold about you. If you are concerned that any of the information we hold on you is incorrect please contact us using the details below.

Please be aware that our site may link to other websites which may be accessed through our site. We are not responsible for the data policies or procedures or the content of these linked websites. In compliance with the law Telford Shopping Centre may be obligated to disclose Data about you to a law enforcement agency or by a court order or under the discovery process in litigation.

Each electronic mailing we send you will contain details of how you can un-subscribe. The consequences of deregistration are that your account details will be placed in a suppression file and you will not receive any further email communications from Telford Shopping centre.

### **Contact Us**

If you have any comments or queries in connection with our privacy policy, please telephone 01952 238009 or write to Marketing and Events Manager, Management Suite, Telford Shopping Centre, Telford, Shropshire, TF3 4BX.